



DISCOVER SANTA CLARA®
BOARD OF DIRECTORS
MEETING MINUTES

September 19, 2024, 1:00 p.m.
Santa Clara Convention Center, Room 207
5001 Great America Parkway
Santa Clara, CA 95050

The public can participate remotely via Zoom:

<https://us06web.zoom.us/j/88317342877?pwd=bHx8PQywOAF8E7bNa99XW00tKoNWQY.1>

Meeting ID: 883 1734 2877

Passcode: 865814

CALL TO ORDER

Chair Lentz called the meeting to order at 1:06 p.m.

ROLL CALL

Present: 7 Chair Catherine Lentz, Forty-Niners Stadium Management Company
Vice-Chair & Treasurer Kelly Carr, OVG360
Member Lorne Ellison, Levy Restaurants
Member Barb Granter, California's Great America
Member Erin Henry, Hyatt Santa Clara
Member Billy Moreno, Delta Silicon Valley
Member Nadine Nader, City of Santa Clara

Secretary Christine Lawson, Discover Santa Clara® (Ex-Officio)
Member Chuck Baker, City of Santa Clara (Ex-Officio)

Staff: Nancy Thome, City of Santa Clara

A quorum of 7 was met.

PUBLIC COMMENT

For public comment on items on the Agenda that are within the subject matter jurisdiction of the Board.

There were no public comments.

CONVENE TO CLOSED SESSION

1. Employee Performance Evaluation (Gov. Code section 54957(b)(1))
Title: Chief Executive Officer

RECONVENE TO PUBLIC SESSSION

The Public Session reconvened at 2:15 p.m.

REPORT(S) OF ACTION TAKEN IN CLOSED SESSION MATTERS

There was no reportable action taken.

CONSENT AGENDA

Matters listed in the Consent Agenda section will be considered routine by the Board and will be enacted by one motion. There will be no separate discussion of the items on the Consent Calendar unless the discussion is requested by a member of the Board, staff, or public. If discussion is requested, that item will be removed from the section entitled Consent Agenda and will be considered under Consent Items Pulled for Discussion.

2. Action on the Minutes of:

- Discover Santa Clara® Board of Directors – August 15, 2024

Recommendation: Note and File Meeting Minutes.

3. Action on the June and July 2024 Monthly Financial Reports.

Recommendation: Note and file the June and July 2024 Monthly Financial Reports.

4. Action on the July 2024 Sales Activity Report.

Recommendation: Note and file the July 2024 Sales Activity Report.

A motion was made by Member Granter, seconded by Vice-Chair/Treasurer Carr to approve the Consent Agenda.

Ayes: 7 Chair Lentz, Vice-Chair/Treasurer Carr, Member Ellison, Member Granter, Member Henry, Member Moreno, Member Nader

Absent: None

CONSENT ITEMS PULLED FOR DISCUSSION

PUBLIC PRESENTATIONS

This item is reserved for persons to address the Board on any matter not on the agenda that is within the subject matter jurisdiction of the Board. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. The Board or staff may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting.

There were no public presentations.

GENERAL BUSINESS – ITEMS FOR DISCUSSION

5. Action on a Resolution No. 2024-001 Appointing the Chair of the Board as the Board's Designated Representative Relating to all Forms of Compensation of the DMO's Chief Executive Officer.

Recommendation: Approve Resolution No. 2024-001 appointing the Chair of the Board as the Board's designated representative relating to all forms of compensation of the DMO's Chief Executive Officer.

A motion was made by Member Nader, seconded by Vice-Chair/Treasurer Carr to approve Resolution No. 2024-001 appointing the Chair of the Board as the Board's designated representative relating to all forms of compensation of the DMO's Chief Executive Officer

Ayes: 7 Chair Lentz, Vice-Chair/Treasurer Carr, Member Ellison, Member Granter, Member Henry, Member Moreno, Member Nader

Absent: None

6. Discussion and Action on the Frequency and Candence of Board of Directors Meetings.

Board Members agreed that meetings would continue monthly. Additionally, the Board agreed that the CEO would provide brief Executive Summaries monthly and a detailed organizational update via PowerPoint quarterly.

7. Chief Executive Officer Monthly Update.

Director of Sales, Teipo Brown introduced the new Sales Manager, Andressa Gomes.

Member Nader left the meeting at 2:31 p.m.

Chief Executive Officer Lawson provided an overview of DMO monthly activities.

COMMITTEE UPDATES

GENERAL ANNOUNCEMENTS

ADJOURNMENT

The meeting adjourned at 3:15 p.m. The next regularly scheduled meeting is on **October 17, 2024.**